



ICABUMPA-IN4IN CONFERENCE

27TH-29TH OCTOBER, 2015 AT KICC NAIROBI

"New Concepts for Business Acceleration for Africa"

CALL FOR ABSTRACTS AND PAPERS

The International Conference for Advancement of Business and Management Practices in Africa (ICABUMPA) and the Intelligence for Innovation (iN4iN), a project of Leipzig University, Germany, will be hosted by Mount Kenya University School of Business and Economics in partnership with Equip Africa. The international conference shall be on best business management practices and business acceleration for Africa. The conference is a value driven, practical forum that provides convergence on a singular platform, for policy makers, industrialists, academia, subject matter experts as well as other stakeholders including entrepreneurs from around the iN4iN member countries to exchange, dialogue and interrogate business acceleration to foster development, growth, and sustainability of business enterprises in Africa. This international conference shall focus on business ecosystem which aims at taking business enterprises to the next level beyond the business idea generation and incubation.

THEME: *New Concepts for Business Acceleration for Africa*

KEY NOTE ADDRESS: *The role of Public and Private Sectors in promoting business acceleration*

SUBMISSION GUIDELINES

The abstracts of full papers, and/or posters not exceeding 300 words should be e-mailed ahead of deadline to icabumpain4in@mku.ac.ke

Abstracts should clearly highlight the objective, problem, methodology, key findings/results, conclusions, recommendations and six key words.

Each abstract should include the name of the author (s), affiliation(s), postal address, e-mail, and telephone contacts

Each full paper should Not Exceed 10 Pages, Single Spacing, Font Size 10, Times New Roman, Tables and Figures inserted where first cited, MS Word Format. All references cited in the text should be listed alphabetically following the APA format: All references listed should be cited appropriately in the text.

ESSENTIAL INFORMATION

- ◆ All submitted papers will be peer reviewed
- ◆ All presented papers/posters will be published in the book of conference proceedings
- ◆ Published papers will be included into open access online conference archive
- ◆ Selected papers will be proposed with possibility of being published in the International Journal of Business and Public Management (IJBPM) and the African Journal of Science, Technology, Innovation & Development (AJSTID)

Registration fees cover conference meals and conference package only. For accommodation options, please visit the conference website. All payments should be made in favor of Mount Kenya University research project bank. Cooperative Bank, Thika Branch, Account No. 0112948228700. swift. KCOOKENA Branch Code 11

TOPICS

The conference will cover the following sub-themes;

- Role of Universities in business startup and acceleration
- Entrepreneurial eco-systems for business acceleration
- The role of diaspora in promoting business acceleration in Africa
- Sustainable strategies and models for business incubation and acceleration
- Environmental and social aspects of business acceleration
- Business financing and acceleration
- Practical orientated entrepreneurship training & promotion
- The role of monitoring and evaluation in entrepreneurship promotion
- Innovation models in tourism management for Africa

IMPORTANT DATES

Abstract submission
 Deadline : 15.05.2015
 Acceptance notification:
 15.06.15
 Full paper submission
 Deadline: 15.08.2015
 *Early bird payment:
 30.08.15

MKU-iN4iN Conference
Date: 27th -29th Oct 2015

PARTICIPANTS REGISTRATION FEES

Students	USD 50
East Africans	USD 200
International	USD 250
Exhibitors	USD 200

CONTACT INFORMATION



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